## **LightMoves**

10885 Alba Road • Ben Lomond, CA 95005 • USA

LightMoves is a highly respected California consulting firm that specializes in sustainable improvements to your existing or planned parking facility. Convert your old high-pressure sodium lights to LED lighting, install electric vehicle (EV) charging stations, generate your own energy, improve user safety, update signs and markings. LightMoves is the company that can put all your ideas into action! We call it *Complete Parking* because we transform your underutilized paved parking into a more valuable asset.

Our goal at LightMoves *Complete Parking* is to increase the value of your parking facility by making it safer, sustainable and less expensive to operate for everyone 24 hours a day.

LightMoves' President, Jim Helmer, has planned, implemented and managed lighting, traffic, new technology and parking teams for over 35 years. While Jim was Director of Transportation for San Jose, CA, for seven years, he was responsible for the planning and operations of the San Jose's entire Transportation and Parking Division. A lifetime of parking management and planning is the foundation for LightMoves, all of which will be put to use to investigate and tackle how best to enhance the value of your parking properties.

Founded in 2010, LightMoves has vaulted to national leadership in two key areas, electric vehicle charging infrastructure installation standards and LED lighting retrofit projects for streets and parking facilities. Jim co-wrote EV planning and technical guides for Hawaii, Pennsylvania, Washington and California. While working for San Jose, the 10<sup>th</sup> largest city in the U.S., Jim was responsible for the policy that converted all the city's existing sodium-based streetlights to long life, energy efficient LED lights. He also led the installation of some of the nation's first "intelligent" LED streetlight installations. LightMoves is working with leading light manufacturers, controls companies and contractors to develop customized "adaptive" LED lighting solutions, which are now being deployed in the western U.S.

Let LightMoves assist you with the following specialty services:

- User Safety and Experience Analysis
- ❖ Cost/Benefit Analysis
- ❖ Utility Rebate and Loan Assistance
- ❖ Alternative Energy Design
- **❖** Civil Engineering Designs
- ❖ Parking Space Configuration Optimization Audits
- ❖ LED Area Light Retrofits
- **❖** EV Charger Installations
- ❖ Parking Guidance Systems
- Energy and Safety Audits
- ❖Space Utilization Studies

If you are looking for ways to improve your company's bottom line, improve its curb appeal, reduce its carbon footprint, all at a potential savings over your current costs to operate and maintain your existing parking facility, then please contact us. We love to find ways to increase the value of your parking facility. Consultation estimates are free of charge.

James R. Helmer, President jim@lightmoves.us.com (408) 568-0663

Frances Diniz, Partner frances.diniz@gmail.com (925) 698-2726